



# Last Frontier Shining Stars

## Baby Ambassador Contest

**Baby Vend** is searching for Alaska's cutest babies to represent our brand on machines across the country. This year's theme is "Fun, Family, and Community", and we want to see your little ones at their cutest! Whether they're settled in for a movie, taking their first steps at fish camp, or enjoying some family time - we want to see your favorite snapshots, candid, and selfies!

### **Details:**

#### **Age Groups**

**6 months to 1 year (3 top winners)**

**2 years to 4 years (3 top winners)**

**5 years to 7 years (3 top winners)**

#### **Prize Tiers**

##### ***Level 1 (1 winner per age group)***

- \$200 Cash Prize
- Photoshoot with family
- Photo Featured prominently on Baby Vend machine
  - Photo featured on Baby Vend website
    - Ad in local newspaper
  - Personalized TV Commercial Shout Out
  - Personalized Radio Commercial Shout Out
- Full page article in the Baby Vend "Last Frontier Kids!"
  - Large Plaque
  - Prize bag
  - T shirt



***Level 2 (2 winners per age group)***

- **\$100 Cash Prize**
  - **Photoshoot**
- **Photo featured on Baby Vend website**
  - **Ad in local newspaper**
  - **TV Commercial Shout Out**
  - **Radio Commercial Shout Out**
- **1/2 page article in the Baby Vend "Last Frontier Kids!"**
  - **Small Plaque**
  - **Prize bag**

***Level 3 (3 winners per age group)***

- **\$50 Cash Prize**
  - **Photoshoot**
- **Photo featured on Baby Vend website**
  - **Ad in local newspaper**
  - **TV Commercial Shout Out**
  - **Radio Commercial Shout Out**
- **1/4 page article in the Baby Vend "Last Frontier Kids!"**
  - **Certificate**
  - **Prize bag**



***Level 4 (4 winners per age group)***

- **Headshot**
- **Photo featured on Baby Vend website**
  - **Name in local newspaper**
  - **Radio Commercial Shout Out**
- **Name in the Baby Vend "Last Frontier Kids!"**
  - **Prize bag**

**Every entry will receive a prize bag, and a shoutout on our website! \$20 per entry, families with multiple children are allowed to submit multiple children on one entry. ATTN: If your family is currently experiencing a hardship, or is receiving support from a regional shelter or organization,**

**By entering, you consent to the use of your image on the Baby Vend website and any sponsor publications. We do not sell the use of your image, likeness, or any private information, to third-party companies.**

**Submissions will be accepted until 11:59PM AKST, Friday, November 15th, 2020  
(11/15/2020)**